

FOR IMMEDIATE RELEASE

CONTACT:

Jolinda Ottum, I-CAR Marketing Communications Specialist
800.422.7872, Ext. 247
jolinda.ottum@i-car.com

INDUSTRY SUPPORTING AND UTILIZING I-CAR ONLINE TRAINING

HOFFMAN ESTATES, IL – June 25, 2008 – In August of 2005, I-CAR announced a new revolution in its course offerings with the launch of I-CAR online self-study training. Students are able to complete the programs on their time, at their choosing, and print their own certificate after successful completion of each program's post test.

Now, less than three years later, I-CAR announces that online classes have reached the 10,000 mark. Online training has gained momentum over the years eclipsing 5,000 classes taken by August of 2007; and doubling that number less than a year later on June 10, 2008.

I-CAR Technical Director Jason Bartanen said, "I-CAR had a lot of students requesting access to training whenever and wherever they wanted it. I-CAR Online training offers students worldwide the flexibility to learn whenever it's most convenient for them. Students can attend training before work, while on their lunch break, or even at night after putting their kids to bed; all they need is a computer and access to the internet. It's truly 24/7 training."

What started out as 10 I-CAR Online programs at the time of launch has grown to 40 training programs available to the collision industry 24/7. Visit www.i-car.com/online for additional information and a complete list of the available training programs.

This summer, spend some time in 'your' I-CAR classroom...Free.

Purchase two new I-CAR discount coupons and use them for any I-CAR training or welding event scheduled between June 16, 2008 and July 31, 2008, and we'll reward you with a free I-CAR online training class of your choice. **Simply mention promotional code E0808 when you call I-CAR Customer Care at 800-422-7872** to order your coupons and register for your classes.

###

I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.



5125 Trillium Blvd. ■ Hoffman Estates, IL 60192 ■ 847.590.1198 ■ 800.422.7872 ■ fax: 800.590.1215